

# Company History

Originally named Ballet Theatre of Annapolis, the organization was founded in 1978, and established residency at Maryland Hall for the Creative Arts. In 2000, the name was changed to Ballet Theatre of Maryland, Inc., to fulfill a new mission of serving the State of Maryland. Dianna Cuatto joined BTM as Artistic Director at the start of the 2003/2004 season, winning numerous awards for her choreography with BTM.

## BTM is...

- The only fully professional resident ballet company in Maryland.
- Employing 30 full-time professional and apprentice dancers.
- Continuing to expand the quality, reach and service to Marylanders and the Mid-Atlantic region.
- Serving over 26,000 people this year through professional performances, educational programs, community services and outreach programs.

Make an investment  
in Maryland's  
cultural future!



MARYLAND'S PREMIER  
PROFESSIONAL BALLET COMPANY

### FOR MORE INFORMATION ON CORPORATE GIVING CONTACT

(410) 224-5644 or  
[btmmgr@balletmaryland.org](mailto:btmmgr@balletmaryland.org)

Ballet Theatre of Maryland  
801 Chase Street  
Annapolis, MD 21401



### Corporate Sponsorship Opportunities

Ballet Theatre of Maryland's mission is to provide a fully professional ballet company and training academy that meets the aesthetic and recreational needs of Maryland through expressive movement.



- Performs known and original classical and contemporary works of artistic integrity.
- Creates new eclectic works that express both American and Maryland culture.
- Educates the community by providing a complete training program and other services that make ballet more accessible to the underserved.
- Preserves the tradition of the classical form, while promoting the continual evolution of dance as an art.

# Corporate Benefits

## **PETITE ALLEGRO \$2,500**

- Recognition in BTM's season program, monthly e-blasts and BTM website
- Corporate discounts on tickets for employees
- Two comp tickets to *Innovations* and *Nutcracker* performances

## **PAS DE DEUX \$5,000**

### ALL OF THE PETITE ALLEGRO BENEFITS PLUS

- Signage in lobby for all performances
- Invitation to exclusive Sponsor/VIP party
- Two additional tickets for *Innovations* and *Nutcracker* performances
- Invitation to a closed dress rehearsal

## **PIROUETTE \$10,000**

### ALL OF THE PAS DE DEUX BENEFITS PLUS

- Opportunity to designate your gift to support a specific performance, program or special event at BTM
- Two tickets to BTM's Dancer's Gala
- Verbal recognition from the stage, including on-stage photo with BTM dancers
- 50% discount on full page program ad

## **GRANDE ALLEGRO \$15,000\***

### ALL OF THE PIROUETTE BENEFITS PLUS

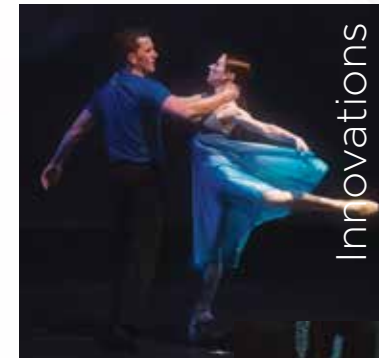
- Underwriting sponsor of the season opening ballet each year

\* *This is a 3 year commitment at the \$15,000 level (\$5,000 per year).*

## **DANCER'S COUNCIL \$25,000**

### ALL OF THE GRANDE ALLEGRO BENEFITS PLUS

- VIP back stage tours
- 4 additional comp tickets to *Innovations* and *Nutcracker* performances
- Complimentary full-page ad in season program
- Title page recognition in season program for the *Nutcracker* performance
- Two additional tickets to the BTM's Dancer's Gala
- Mention in all media where logo is printed (where appropriate)



[www.balletmaryland.org](http://www.balletmaryland.org)